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**JOËLLE CIOCCO**

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**PARIS**

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# Joëlle Ciocco

**Joëlle Ciocco, biochemist, cosmetologist and founder of Epidermologie®:**



« 40 years ago, I understood that each face was unique and extremely vulnerable due to bad cosmetic hygiene as well as prevailing environmental conditions. Adventurous cosmetic choices, as well as city pollution unbalance your skin natural defenses and alter its anti aging functions.

This lead me to launch the Epidermologie® concept, and I created a Laboratory where I formulate cosmetics that take into account the best conditions for your cutaneous flora balance, as well as treatment techniques suited to your skin after applying a soft cleansing milk.

Does double cleansing mean anything to you ? I created it ! The secret to a radiant skin is to use the adequate cleanser at the right time and to its proper use. It is the very first beauty gesture to correct imbalances.

Ever since I keep working on my cosmetics and my treatments to bring harmony and maintain the right balance of your cutaneous flora which are the base of natural anti aging. »

*Joëlle Ciocco*

# The Epidermologie®

## **A unique and scientific method based on :**

1

Understanding the unique functions of the cutaneous flora of each of us.

2

Cutaneous breathing that eliminates toxins out of your cutaneous flora.

3

Knowing and adapting the adequate cosmetic supplements which will act as allies of your cutaneous flora.

4

Resilience of your cutaneous flora in order to re-create the base of your natural anti aging capacity.



# The Epidermologie®

From your birth you have a cutaneous flora consisting of good and bad bacteria lying on the surface and in the superficial layers of your epidermis and forming a complex ecosystem. All are necessary for a healthy balance.

With time, intrinsic, as your skin loses its acidity with age, and extrinsic, city pollution, but also your cosmetics' use deregulate this cutaneous flora leading to the developement of bad bacteria, disparition of good bacteria and disturbance of skin breathing.

As a result, no more natural anti aging, leading to bad toxins elimination, dehydration, redness, taut skin, skin imperfections and dull complexion, etc. ..

The secret to a radiant skin lies in its ability to BREATHE in order to eliminate toxins!

Train your skin resilience to its primary mission, in order to protect the natural cutaneous flora : that is why I created Epidermologie® .

Thanks to the adequate cosmetics and cutomized treatments Epidermologie ® activates the natural anti aging existing in the layers of your cutaneous tissues and guarantees you a radiant and healthy skin.

# Our Laboratory



Founder of Epidermologie® Joelle Ciocco is also a cosmetologist and creator of her own laboratory located in Paris. It combines a small sized research and manufacturing unit blending craftsmanship and technology. From the sourcing of raw materials to packaging, each step is meticulously controlled.

## **A unique know-how**

Joelle's team is able to manufacture the finely selected ingredients ensuring maximal preservation of their efficiency: "The only way to guarantee the efficiency is to manufacture in small batches" thus creating products that will provide the best quality for your skin.

## **Our team**

Bare hands, time and passion... Joelle Ciocco gathers around her an artistic-scientific team which has been working with her for more than 25 years. They have worked all together to beautify skins from all over the world. She creates endlessly and modifies the formulas continuously to offer you top-notch cosmetics.



# Our Cosmetics

*I've been working on cutaneous flora for more than 40 years, Good and bad bacteria exist on your epidermis and form your skin ecosystem. Its harmony and diversity are the ground of your natural anti aging.*

## **Cleansers:**

The guiding principle is: "natural anti-aging action, high-performance ecosystem and perfect skin are simply not possible without a thorough, skin-friendly cleansing routine." Formulated as carefully and precisely as a skincare cream, every cleanser in this line eliminates the impurities that asphyxiate the skin.



## **Seasonal Care:**

The same way as we change our wardrobe through the seasons, we also need to adapt our skincare to climate, temperature and atmosphere. This will optimize the skin's defense system and maintain its ecosystem and biodiversity at the height of their ability to act as a protective shield, the best first-line defense against aging.



## **Anti-Pollution Care:**

City living brings a diversity of many stress factors: electromagnetic waves, air pollution, different types of light... As a result, urban skin requires targeted skincare. Our line of anti-pollution skincare helps meet emerging needs, restoring harmony and serenity to the skin.



## **Luxury Care:**

The quintessence of custom-tailoring! These skincare products are genuine "prescription formulas". They are prepared by hand to preserve, in full affinity with the skin, the qualitative potency of their ingredients and the sensory qualities of their textures. Sumptuous and sophisticated, they are available in limited editions only.



# Our Academy

"At first, I didn't understand why some skins had imperfections and others not.

Thanks to my 40 years of experience, I conclude that : we own a real cloak that none cosmetics can replace !  
Of course the cosmetics embellish and improve our epidermis but it can not substitute it.

Epidermologie® reveals the cloak existence and maintains it, through qualitative skin hygiene and protection.

The question is : Are you sur that you really respect your cloak functions?"

Joëlle Ciocco

Be the Pioneer in the membrane study and in its ecosystem, and participate in the cosmetic evolution thanks to Joelle Ciocco Academy.

Specially dedicated to the Epidermologie® apprenticeship, unique concept around the world, and our massages techniques, we teach you a new experience approach and history on skin condition.

After spending 8 days in our beauty center, you will become facial expert and you will take a fresh look at cosmetic and its using!

This new approach will revolutionize your professional life !

*Joëlle Ciocco*



# Training offer: Epidermologie®

**THE ROLE OF AN EPIDERMOLOGIST IS TO EVALUATE AND IMPROVE THE HARMONY BETWEEN THE SKIN'S GOOD AND BAD ELEMENTS AND TO DELIVER THE RIGHT SKINCARE STEPS THAT WILL BRING BALANCE TO ITS FLORA.**

## **LE GRAND SOIN :**

It begins with the learning process of factors which gives precious information on the eco-system and enables a diagnosis, the first step to each treatment.

**W**hen performing this treatment, skin's needs are revealed to the therapist either by looking or touching.

Each massage technique, each application of plants or oils are totally adapted to the individuality of each face.

**T**hanks to this facial, your clientele is more attentive, their loyalty increase and you create a real trustworthy relationship in each treatment.



# Training offer: Massages techniques

## **BUCCAL MASSAGE:**

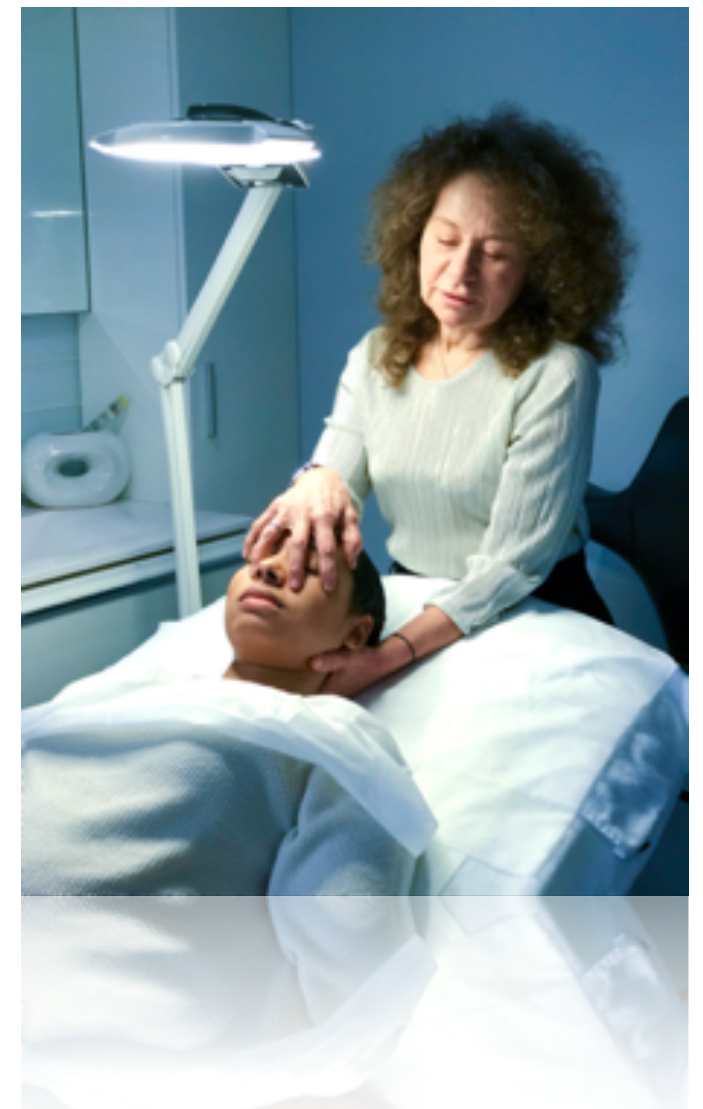
This unusual technique stimulates all internal and external face muscles. Benefits are numerous and unique in the anti-aging process. It procures unbelievable relaxing feelings.

This technique is very efficient against tiredness signs as it tones up, pulps and acts like anti aging gym.

## **SCULPTURE MASSAGE:**

This manually practiced gym is a non-invasive face massage; each muscle being sculpted by the hands of the Epidermologist bringing:

- better oxygenation of muscular cells
- better irrigation of muscular fibers
- Sculpture massage is extremely efficient for aging sagging skin of face, neck and its oval.



# Training dates: 2019-2020

<b>Epidermologie®</b>	<b>Buccal Massage</b>	<b>Sculpture Massage</b>
From April 1st to 3rd 2019	April 4 <sup>th</sup> & 5 <sup>th</sup> 2019	April 8 <sup>th</sup> & 9 <sup>th</sup> 2019
From May 13 <sup>th</sup> to 15 <sup>th</sup> 2019	May 13 <sup>th</sup> & 15 <sup>th</sup> 2019	May 20 <sup>th</sup> & 21 <sup>th</sup> 2019
From June 24 <sup>th</sup> to 26 <sup>th</sup> 2019	June 27 <sup>th</sup> & 28 <sup>th</sup> 2019	July 1 <sup>st</sup> & 2 <sup>nd</sup> 2019
From July 15 <sup>th</sup> to 17 <sup>th</sup> 2019	July 18 <sup>th</sup> & 19 <sup>th</sup> 2019	July 22 <sup>h</sup> & 23 <sup>th</sup> 2019

It is recommended after your first year of exercise of Epidermologue to perform your day of refresher which is included in your Course 1\*.

**If you like more information or training dates you can contact us :**

formation@joelle-ciocco.com



# Training price 2019-2020

**THE FIRST CHOICE\***: To become an Epidermologue®, to carry and use Joelle Ciocco Paris skin care.

FIRST CHOICE	Price per person	Training duration	Place
Level 1 : Epidermologie®	5 000€ (+VAT)	3 days	8, place de la Madeleine 75008 Paris.
Level 2 : Sculpture technique	3 000€ (+VAT)	2 days	
Niveau 2 : Buccal technique	3 500€ (+VAT)	2 days	

Training courses Level 2 can only be taken following the Epidermologie® course.

**THE SECOND CHOICE\***: To learn our restructuring massages only  
(Buccal massage and/or Sculpture massage)

SECOND CHOICE	Price per person	Training duration	Place
Sculpture technique	4 500€ (+VAT)	2 days	8, place de la Madeleine 75008 Paris.
Buccal technique	5 500€ (+VAT)	2 days	

\*At the end of the training, a certificate will be established by Ms. Joëlle Ciocco authenticating the level of training

# Our Care Center:

8, place de la Madeleine - 75008, Paris



# Treatment Menu

# La Consultation

La Consultation is a private and learning moment between the Epidermologist® and you to understand the genesis of your face.

Before La Consultation, a survey is made to inform the Epidermologist® about intrinsic and extrinsic factors of your life. This valuable information allow a thorough investigation of your habits and lifestyles in order to trace the history of your skin membrane.

A dialogue of common sense followed by a meticulous analysis that allows to establish your skin identity card, in order to correct inappropriate gestures that disturb it more than they balance it.

At the end of La Consultation, the Epidermologist® delivers a personalised protocol for your face to restore its natural shield and its vitality.

We advise La Consultation four times a year since your ecosystem depends on seasons, different climates and each one's lifestyle.

# Le Grand Soin

Le Grand Soin is a resetting treatment that aims at restoring all the logic and motor functions of your skin membrane because of bad habits and risky mixtures of cosmetics.

After requesting essential information to understand your ecosystem, the Epidermologist® will meticulously work with your skin. In her hands, your face gives up past mistakes, forgets certain traumas and prepares for a renewal.

The Epidermologist® finds in her treasures of youth, the massage techniques and the plant extracts adapted to the individual vitality of your face so that it recovers its balance.

In the action of the treatment, the deficiencies and needs of your membrane skin are revealed to the Epidermologist® through her touch and look. Then, the therapist could identify them and personalise your treatment.

At the end of Le Grand Soin, an individual and custom-made protocol is issued, prescribing the essential products and their right use to extend the beauty treatment of your youthful skin.

We advise Le Grand Soin four times a year since your ecosystem depends on seasons, different climates and each one's lifestyle.

# The Antipollution Treatment

The Antipollution Treatment is a targeted treatment part of Le Grand Soin. This custom-made treatment focuses on a specific problem of the skin membrane. The Epidermologist® can see a major deficiency that she cures by depollution, extractions or nutrition.

This treatment provides visible, deep and essential energy that maintains the natural defenses of your eco-system against time!

This treatment is the perfect introduction to discover Joëlle Ciocco's philosophy and her logic of the skin membrane.

The Antipollution Treatment is recommended once a month and as many times as your face requires it!

# The Sculpture Massage

The Sculpture Massage is a deep facial massage practised by the Epidermologist's® hands on every muscle of your face. The therapist through her look and touch identifies the weakened areas and the signs of ageing and uses her fingers to stimulate and restore the muscle tone and curve of your face.

This treatment consists in two parts: the first one is an adapted oxygenation of your skin and the second one is a massage according to your facial tone.

Your face immediately develops a muscle mass that sculpts its contours and reliefs.

The Sculpture Massage is recommended once a week for 5 weeks during treatment and then once a month for care.



# The Buccal Massage

The Buccal Massage is a double internal and external massage of the lower muscles and contours of your face, by stimulating tensions related to stress. The Epidermologist's® fingers are positioned on strategic areas to give a lift effect thanks to the natural action of collagen and elastin. The rhythm of her hands also allows the drainage of toxins to reveal the freshness of your skin.

The Buccal Massage is recommended once a week for five weeks during treatment and then once a month for care.

# Contact

## **JOËLLE CIOCCO PARIS**

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